



Website Privacy Policy

This website privacy policy describes how Business Fulcrum Limited protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy. This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: **1st November 2017**

If you have any questions about this policy, please email janebuswell@businessfulcrum.co.uk

The data I gather

I gather and use certain information from my web visitors in order to better understand how they use this website and to present timely, relevant information to them as well as improving my service overall. By using the Site, you agree to the collection and use of information in accordance with this policy. This happens in three ways.

1. Communicating your Personal Information

This is when you sign up for my newsletter or ask me to get in touch for a phone call or meeting. Personally identifiable information for such communications may include, but is not limited to your name, e-mail and phone number. Any information received in this way will not be passed to third parties.

2. Log Data

Like most site operators, I collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of my Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, I use third party services such as Google Analytics that collect, monitor and analyse this data in order to improve the content of my site and to make it more relevant and helpful to my visitors. If you wish to opt out of this for my site and others using Google Analytics [you can do so here](#)

3. Cookies

Like many sites, I use "cookies" to collect information.

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website. Cookies do not provide me with access to your computer or any information about you other than that which you have shared with me.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. Look for information such as **"Delete and manage cookies"**

Security

The security of your personal information is important to me, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. Whilst I strive to use commercially acceptable means to protect your personal information, I cannot guarantee its absolute security.

Links

My website may contain links to other websites.

Please note that I have no control of websites outside the www.businessfulcrum.co.uk domain. If you provide information to a website to which I link, I am not responsible for its protection and privacy.

Changes to This Privacy Policy

If I make any material changes to this Privacy Policy, I will place a prominent notice on our website. Your continued use of the Service after I post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

Jane Buswell
Business Fulcrum Limited